



Strategic Plan

2025-2029

Board Approved 01/21/2025

Locations

Pemberville Public Library - Main Location

375 E Front St.
Pemberville, OH 43450

Stony Ridge Branch Library

5805 Fremont Pike
Stony Ridge, OH 43463

Luckey Branch Library

335 Park Drive
Luckey, OH 43443

Pemberville Public Library Board of Trustees

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Mission & Vision

The mission of the Pemberville Public Library is to provide the residents of the School District with intellectual and leisure resources that will enrich their lives and create “community.”

Message from the Director

Dear Eastwood Community Members and Library Patrons,

We at the Pemberville Public Library system are pleased to share our Strategic Plan. This will guide us for the next four years to address wants and needs in our communities to allow the library to grow.

This process is important and will allow us to focus on long-term goals to improve as a library and community partner based on feedback received. This Strategic Plan would not have been possible without our amazing community members and library patrons. We are incredibly grateful to receive 102 responses!

We are excited for this new chapter as we move forward to achieve these goals in the coming years.

Sincerely,

Ariel Jacobs
Director, Pemberville Public Library System

Strategic Areas of Focus

Goal 1: Optimizing Assets

To analyze current policies, procedures, services, and programs to ensure they are effective.

Objectives:

- Review and update policies and procedures to improve internal library culture and services to library patrons.
- Evaluate new and innovative programs for effectiveness and enjoyment.

Goal 2: Satisfy Curiosity: Programming

To expand programming and increase the diversity of programs.

Objectives:

- Expand on programming for tweens and teens and connect with them inside and outside the library.
- Increase program opportunities at branches.

Goal 3: Emerging Technology

To provide library patrons a place to create, innovate, and experiment using new and emerging technologies.

Objectives:

- Improve awareness of the MakerSpace, technology services, and STEM Kits provided.
- Evaluate the current library website and update landing pages to make it more accessible and easier to navigate.

Goal 4: Know Your Community

To be a gathering and meeting place for people in the community to enjoy the services and collections available to them.

Objectives:

- Identify ways to partner with other local organizations to help spread awareness of local events and services.
- Improve communication with our communities by establishing a newsletter to promote library programs, services, and local events.
- Make sitting areas more comfortable.

Special Thanks to the...

Pemberville Public Library System community members and library patrons!

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State Library of Ohio (SLO) Consultants
Erin Kelsey and Katy Hite (Strategic Plan Facilitators).